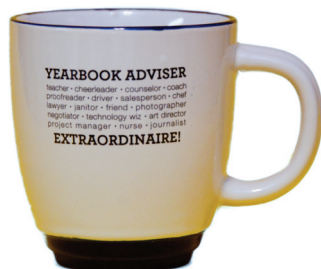


# Bits and Bites of Yearbook

Sometimes some fun info comes my way that relates to yearbook, but it doesn't warrant a full-page article. I have started saving it up, and there are three quick ideas that might pique your interest.



## Adviser or Advisor, what's the story?

This comes under the heading of “did you know?” This is something many who are one of these didn't know they were.

I was at a school yesterday speaking with a long-time adviser. I asked if she had received her National Yearbook Week adviser mug from Jostens. She said she did, and she really appreciated the gesture, but asked me if I was aware there was a “huge” typo on it.

I asked her what she meant, and she informed me that the word adviser was spelled wrong. Her entire English department was talking about how we misspelled the word. That adviser was actually spelled advisOr and not advisEr. Of course, I immediately let her know (and she was in total surprise) that advisEr was the correct spelling in journalism as well as in many dictionaries where both spellings are acceptable.

That conversation made me wonder how many other advisers throughout the US thought the same thing when they saw the mug (and never spoke up). I think it may be time for a lesson in spelling “journalism style.” After our meeting, I sent my adviser this statement taken from a previous *Adviser & Staff* magazine. I thought I would pass it along to everyone out there in my little yearbookland:

“Just wanted to let you know that you can tell your fellow faculty members we did not make a typo on your National Yearbook Week mug. We spelled the word as it is spelled in journalism publications.

*Adviser & Staff* said: ‘Although no two yearbook advisers handle the job in the exact same way, the adviser’s job is that of a teacher, leader, manager and coach. Effective advisers teach the staff the skills necessary to publish the yearbook, and then empower the students to produce as much of the publication as possible. The spelling of the word “adviser” often confuses yearbook staffs, Although most dictionaries call for the word to be spelled “advisor,” for journalistic publications, the Associated Press Stylebook stipulates the word be spelled “adviser.”’

We checked in three online dictionaries and two traditional printed dictionaries, and all of them had both advisOr and advisEr as correctly spelled words.”

Something fun to do with your staff



Have you and your staff created a Yearbook Yourself image and shared it with the school? Why not consider creating your a rogue's gallery of Yearbook Yourself images and putting them on your very own yearbook staff Facebook page? Or print them out and add them to the wall in your yearbook room.

You can go to [www.yearbookyourself.com](http://www.yearbookyourself.com) to create them, or you can do it with the Yearbook Yourself iPhone app (available for free in the App Store) and e-mail them to yourself or upload them to your Yearbook Avenue Image Library.



One of my schools had a stamp made that has all class editors (not names, just titles) and a check box by each one. When a student has finished his or her page and it is printed, then it gets a ‘final approval’ stamp of approval. It must go through the channels of approvals with a check mark before reaching the adviser approval. So it gets several “Stamp of Approvals” for submission. I thought this was a great way to get all the students engaged in the editing process.

**APPROVED**