

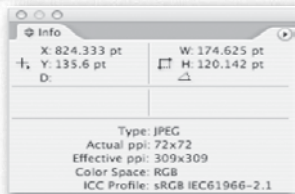


Enlarging Picture Placed Pictures the right way



We fully realize that from time to time you will place a photo with Picture Placer and then need to enlarge it. The best way to do that (to make sure you have the resolution you need for printing) is to choose the photo, click the Delete Picture Placer button and then replace the photo after you have enlarged the photo block.

But we know the truth. That is about three too many steps for most yearbook staffers. They will just grab the photo and enlarge it using the scale tool. The only problem with doing that is sometimes there is not enough resolution in the photo to be enlarged. So how can you tell if you have made a picture too big in InDesign? Use the Info palette.



Here's how to do it. Open the Info palette by choosing Window>Info. Once the palette is open, click on the photo you enlarged. In the bottom section of the Info palette you will see four lines. Ignore the top and bottom line and check out the other two.

The Info palette shown above has the stats for the photo above it. As you can see the actual ppi is 72 x 72. And we know that the magic number for printing in a yearbooks is 300 x 300. So all we have to do is make sure that we never enlarge a photo any larger than 300 x 300. As you can tell from this Info palette, we have resized this photo so that it is 308 x 308. It is that wonderful "Effective ppi" that we are concerned with and you should be too. Keeping it over 300 will make sure your photos never pixelate on you.

