

GET A YEARBOOK REP

Improve your club coverage with yearbooks reps in every club. Not yearbook reps like I am, but a person who belongs to a particular club whose responsibility is to let the yearbook staff know when something interesting is going happen.

These people can be a great help to you in other ways as well, like identifying people in photos or shooting pictures for you on club excursions.

One cool idea is to purchase some disposable cameras at Costco or Walmart that you can make available to these “reps” or to the club adviser to take pictures at evening or weekend activities. This will save your yearbook staff photographers a bunch of time being at a function that (unless they are members of that club) would probably not interest them. And you will get some coverage of students and events you might miss otherwise.



These reps should be easy to recruit, but try to avoid the president of the club as he or she are often too busy to be taking pictures.